



WHOLESALE AND BULK ORDER GUIDELINES

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Wholesale Buying Program

Thank you for your interest in the Wholesale Buyer Program offered by Independence Day Clothing Company. We made it easy for individuals and businesses to partner with us and resell our products when certain requirements are met. Here is a snapshot of the Wholesale Buyer Program so you may see if it's right for you and you wish to apply to become a Wholesale Partner.

| **Discounts.** Save 40 percent off regular retail prices when you place a qualifying order.

| **Minimum requirement.** The qualifying minimum order quantity for a wholesale discount is 10 items of any item of the same style, size and color. Other styles, sizes and colors may be included in a wholesale order, but you must order at least 10 of each respective item you select to qualify.

| **Easy ordering.** To place a wholesale order, just let us know in advance who you are and what organization, if any, you're buying for. We'll send you a Wholesale Application Agreement. After you complete the application and we approve your application, we'll send you a password that unlocks the Wholesale Order Store. Inside you'll find items already discounted so you may simply choose and check out.

| **Free domestic shipping.** We ship to you at no cost inside the U.S. Outside the U.S., we'll calculate your shipping and bill you at the cost we incur. Shipping originates from New York via the U.S. Postal Service. Return shipping costs are the buyers' responsibility in all cases.

| **Turnaround.** For in-stock items, we'll get your order to you as quickly as possible. But, please allow up to 30 days delivery from the time your order is confirmed in most cases. Turnaround times may vary depending on quantity and seasonal stock availability.

| **Get a sample.** It's wise to get a sample of the item you're considering before placing a wholesale order. We don't provide free samples, so please purchase one in the regular retail store before you purchase quantities of 10 or more. If you decide not to place a wholesale order and don't want to keep a sample, ship it back to us in new condition for a return merchandise credit.

| **Returns or exchanges.** You should inspect your merchandise upon receipt. If you find a defect in material or workmanship, a shortage or any other problem, you must notify us within 10 days of receiving your order and ask for a Return Authorization Number. We do not accept returns or exchanges of merchandise bought through the Wholesale Buyers' Program for any reason other than defective manufacture. All wholesale purchases are final. We do not accept downstream retail returns or exchanges from customers you sell to, however wholesalers must agree to follow our mandated return policies and offer specific customer services to downstream retail purchasers that we will specify.

| *Restrictions.* Sorry, wholesale orders that include printing or other customization are not offered to wholesale buyers by Independence Day Clothing Company. We do not offer credit to wholesale buyers. All sales are net due upon order, payable by approved credit card upon order checkout. When you resell our merchandise bought at wholesale, you must sell at the retail price we mandate (MSRP) in order to assure our brand's price integrity in all markets. You must also conform to other restrictions concerning the manner in which you promote, market and fulfill retail orders. Full details concerning mandates and restrictions are provided in the Wholesale Buyers' Program Agreement application we'll send to you at your request. At this time we do not support nor provide commission nor other incentive programs for line representatives and field salespersons who are not employees of Independence Day Clothing Company. All wholesale and resale partners conduct business with us directly through our purchase order system with payment in advance. Wholesale orders may not be directed to or shipped to third parties. You may not offer to sell or re-convey nor resell or re-convey any Independence Day Clothing Company products to any other wholesaler, distributor, bulk buyer, line representative, salesperson nor any other person or entity who is not the end retail customer. You may not re-brand, add your own printing of any sort to, affix or furnish tags or labels or any other branding collaterals not approved in advance by Independence Day Clothing Company to, nor alter the merchandise you resell in any other way. You may not portray merchandise purchased from Independence Day Clothing Company for retail resale as your own product or work. All intellectual property, and all copyrightable and trademarked aspects of Independence Day Clothing Company's brand and merchandise including but not limited to product designs, fabrication methods including standard work, logotypes, service marks, brand marks, and all other Independence Day Clothing Company's brand attributes remain wholly protected as a business asset of Independence Day Clothing Company and none such shall transfer or accrue to the wholesale buyer. Independence Day Clothing Company retains sole discretion to determine whether each wholesaler or resale partner conforms to any and all requirements of the Company at any time and may terminate the wholesale buyer's partnership privileges at any time, for any reason, without prior warning. As a condition of buying Independence Day Clothing Company products from us, you agree that these terms and restrictions and others we will describe to you in the **Wholesale Buyer Program Agreement application shall** apply to all Independence Day Clothing Company products you acquire.

| When you're ready to apply. Send an email message to orders@inndayclothing.com with your full legal name, the legal name of your business if you are so organized, and the physical location of your office or enterprise, please. Put "Wholesale Order Application" in the subject line. We'll send you a **Wholesale Buyer Program Agreement application. After we approve your application, we'll send you a password** for our Wholesale Store and you're all set to make purchases at wholesale prices when you meet minimum order quantities. Independence Day Clothing Company may also offer other negotiated wholesale terms and pricing at its discretion to you or other wholesale buyers.

For general inquiries about wholesale buying or other matters, please direct e-mail to orders@inndayclothing.com.

Thank you!